

Identify your community impacts using our innovative social return on investment approach.

OVERVIEW

We have developed an innovative social return on investment (SROI) of policing approach. Our approach can consider police services for the force as a whole, or serve an evaluative function for a specific program or initiative.

We go beyond the traditional measures of community impact to obtain a full picture of your program or force's impact.

KEY OUTCOMES

- Social & economic impacts on **road safety**
- Social & economic impacts on **crime**
- Social & economic impacts on **community engagement**
- Social & economic impacts on **police HR metrics**
- Force **use of time**
- Citizen **perceptions of safety**



WHY CHOOSE THE MALATEST APPROACH?

Make the case for continued funding and demonstrate the impacts of funding received

Identify how different priorities, programs, and initiatives affect SROI

Determine public willingness to pay for improved outcomes

READY TO
FIND OUT
MORE?



solutions@malatest.com
www.malatest.com



100% Canadian owned and operated



We bring a demonstrated track record of success that supports our completion of police impact research.

Social Return on Investment (SROI) Analysis: We have worked with clients across Canada to determine the impacts of services and programs. This has included determining the SROI of the RCMP in Alberta, for which we examined the impact of increased resourcing on road safety, crime, community engagement, and police HR metrics (e.g. burnout, job satisfaction). We have also examined the SROI of initiatives related to childcare, housing, support for youth in government care, and other programming. Our impact research has examined our clients' organizations as a whole, as well as examining individual programs and initiatives.

Citizen Perception of Policing: We bring more than 20 years of experience consulting with the public about policing. This includes studies in which we have determined citizen perception of safety as well as satisfaction with services provided by police forces. Clients with whom we have worked include the Ontario Provincial Police (OPP) and the Edmonton Police Service.

Time Use: These studies allow us to determine how professionals spend their time at work. This information provides clients with a strong basis for advocacy and planning in staffing, compliance, and contract negotiations. Our time use studies have included a variety of professions, including physicians, K-12 educators, and steam operators.

In operation for 40 years, Malatest has grown to become one of Canada's largest independently owned and operated research companies. We combine large-scale data collection capacity with expertise in research design, analysis, and reporting. We specialize in research that requires customization and a high level of rigor, including studies with a high level of public interest. We understand how to answer clients' questions using a multipurpose approach and our advanced technical infrastructure allows us to develop data collection tools tailored to the unique time use question.



solutions@malatest.com
www.malatest.com